ICA CAPITAL CAMPAIGN
Arizona Athletics Goals and Principles

I. GRADUATE STUDENT-ATHLETES
II. FOLLOW THE RULES
III. REPRESENT THE UNIVERSITY & ATHLETICS DEPARTMENT IN A FIRST-CLASS MANNER
IV. PRACTICE SOUND FISCAL MANAGEMENT & MAXIMIZE REVENUE OPPORTUNITIES
V. COMPETE FOR CHAMPIONSHIPS
Intercollegiate Athletics is highly competitive and the University of Arizona has seen the need to improve our facilities.

- Recruiting elite-level student-athletes
- Recruiting and hiring coaches and staff

The investment in our facilities helps our student-athletes experience through better locker rooms increased academic services as well as improved training facilities.

We must enhance the value and facility amenities for our donors and season ticket holders.

- Maintaining a high football and basketball season ticket renewal rate and attracting new season ticket holders and donors is critical to all 20 sports programs.

We need to continue to maximize the fan experience to ensure they will attend our games in-person rather than watch them on TV.

“Talking about basketball, it will put us on course, I think, to compete for a national championship and to be able to compare ourselves with the other elite college basketball programs” – Men’s Basketball Coach Sean Miller on the McKale Renovation
ICA CAPITAL CAMPAIGN

Debt Service
A Critically Important Strategy for Arizona Athletics

• The capital campaign includes building new facilities as well as facility improvements and renovations.
• Our aspiration is not for the largest or most expensive facilities, but rather, high-quality facilities to compete at an elite-level.
• After making a significant down payment, we have borrowed (at historically low interest rates) the remaining funds to enable construction to be completed immediately.
• Our debt service strategy is equivalent to an individual securing a mortgage to achieve home ownership.
• With limited resources, we are very conservative when borrowing funds and encumbering debt.

“Athletics play a vital role in the visibility of our campus and are a major part of the UA’s contributions to the life of our community, and I want to thank the donors who have come forward to support this project. McKale Center is an iconic building because it is a special meeting place for students, faculty, staff, alumni, and fans, and the success of this project will have a great impact on our entire community”

– UA President Ann Weaver Hart
Current Capital Campaign Funds are being used for:

- McKale Center Renovation
- Lowell-Stevens Football Facility
- Richard Jefferson Gymnasium
- Kasser Family Pool
- Mary Roby Gymnastics Center
- Eddie Lynch Pavilion
- Jim Click Hall of Champions
- Estes Family Strength and Conditioning Center
- Kasser Sports Medicine Center
Lowell-Stevens Amenities & Features:

• Connected the east and west sides of Arizona Stadium with addition of the north end zone. In addition, we added new elevators and stairwells to reach various levels of the stadium.

• New fan amenities in north end zone including Sands Club, concessions, restrooms and chair back seating.

• Student-athlete experience has greatly improved with the addition of the facility. The Lowell-Stevens Football Facility houses a high-level training and medical facility, player’s lounge, locker room, state-of-the-art weight room and Bear Down Kitchen. For the football team, this includes coaches offices, team and player position meeting rooms.

• Football offices for coaching staff and players as well as auditorium for team meetings and functions.
McKale Center Renovated Amenities & Features:

- Vastly improved fan amenities including restrooms and concessions.
- Reallocation of previous McKale football offices, locker room, and equipment room. This provides us space to accomplish the mission of all sports.
- Men’s, Women’s Basketball and Volleyball locker room renovations to improve facilities and impact nearly 500 student-athletes by reallocating previous football space.
- Addition of the Cole & Jeannie Davis Men’s Basketball Complex. Created a new entry point for the basketball team and increased graphics and entry way to locker rooms and arena.
- Center-hung HD video board to improve the game day atmosphere and enhance revenue streams for all programs (Volleyball, Men’s & Women’s Basketball, Gymnastics).
Capital Campaign Major Gift Pyramid:

Five Year Capital Campaign Goal
$80 million
Support Arizona Athletics by participating in the Capital Campaign

Our goal is to be a top 10 athletics department in the country. To do that, we need to be able to provide first-class facilities for our student-athletes and fans. By contributing to the capital campaign, you are helping to support all 20 sports and nearly 500 student-athletes. This is the area of greatest need for Arizona Athletics to be able to compete for National Championships across the board.

Your involvement is creating champions, on and off the field.

For more information, please contact:
The Wildcat Club
520-621-2582
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2015 -16 Student-Athlete Impact

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<tbody>
<tr>
<td>NCAA Top 16 Finish</td>
<td>5</td>
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<tr>
<td>NCAA Post-Season Appearances</td>
<td>16</td>
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<tr>
<td>Student-Athletes with 4.0 GPA (fall or spring)</td>
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<td>Community Service Hours</td>
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<td>Miles Traveled to PAC-12 Events</td>
<td>107,912</td>
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